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home beauty

with P C GLASS

Carrara Glass



Glass Blocks

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CCA

PC GLASS BLOCKS and CARRARA STRUCTURAL GLASS

open up new vistas of beauty and utility in your home

CARRARA Structural Glass has been available for a number of years in thicknesses suitable for residential use. Most home-lovers need no introduction to it. Its uses are varied and almost limitless in the home, and the thousands of people who have employed it to dress up their rooms in the past have definitely proved its versatility and its unique power of improving and beautifying both old homes and new ones.

PC Glass Blocks, on the other hand, are new. Fewer people have had an opportunity to use them in home beautification. But their appearance and their practical qualities are so arresting that even the most imaginative does not dare to forecast the extent to which they will change the building, decorating and living habits of American home owners.

Carrara Structural Glass, used alone, offers beauty, color, life and utility that can benefit your home in a hundred ways. The same holds true of PC Glass Blocks. So think of the striking effects that can be obtained by *combining* the two materials! Unquestionably, today is the era of glass in home design and decoration. And unquestionably, too, Carrara Glass and PC Glass Blocks are two of the most effective allies you can have in striving for the beauty, light, and modern decor which is becoming more and more characteristic of our dwellings every year. You . . . and every home-lover . . . should be familiar with these two modern materials, should know their outstanding qualities and advantages. Then, when you modernize your present home, or build a new one, you can use PC Glass Products with the absolute assurance that they will aid you immeasurably in achieving distinguished success.

With this in mind, we have appended for your information, on pages 14 and 15 of this book, a brief resume of the salient features of the two materials. As for the decorative and ornamental possibilities of Glass Blocks and Carrara in your home, words are but blunt weapons with which to describe them. They cannot be adequately described. Nor can they be adequately pictured. But the photographs on the following pages may serve, at least, to give you some idea of a few ways in which Carrara and PC Blocks have been used, and may be used successfully, to add to the beauty and attractiveness of the house you live in.

PC A LOVELY BACKGROUND for loveliness. Jade Carrara walls, with trim of Black and Forest Green Carrara, join with a modern panel of PC Glass Blocks in the Decora pattern to give this bathroom chic and personality.

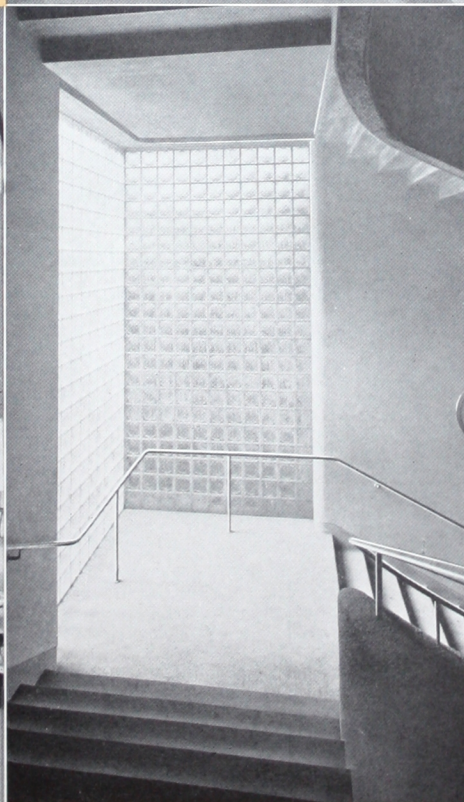
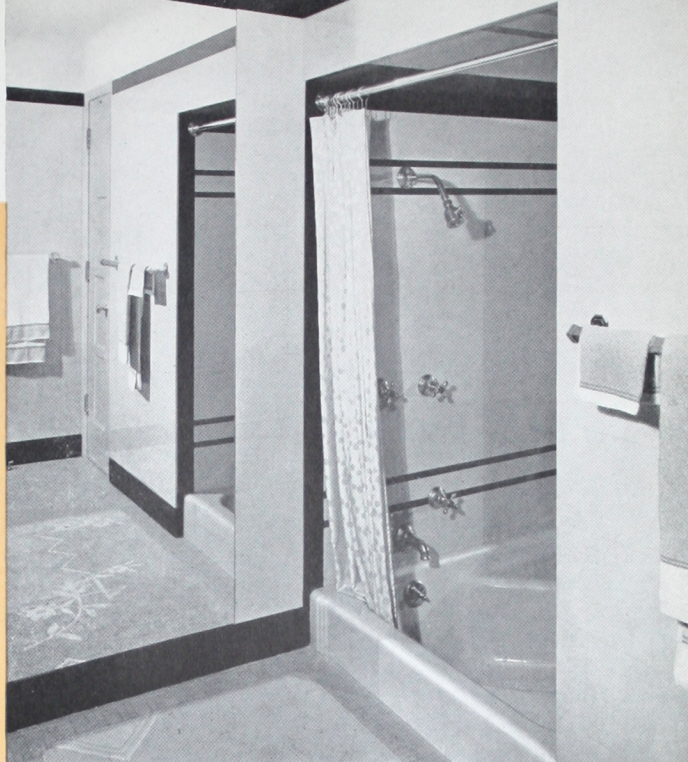


PC A ROOM LIKE THIS is a warm invitation to partake of the graciousness and pleasure of truly modern living. The curved panels of PC Glass Blocks flood the room with daylight . . . and lead the eye restfully along to the plate glass windows which frame the splendid view.

PC A BATHROOM TO DELIGHT the heart of the daughter of the house. Soft Jade walls of polished, reflective Carrara, accented with Black Carrara trim, are eloquent of the young sophisticate. Try this in your home to excite the admiration of all who see it.

PC WITH CARRARA in the kitchen, cleanliness comes to stay. White Carrara wainscoting with Black trim, and ceiling-height Carrara walls above the stove, defeat grease, grime and dirt in this kitchen, are easily cleaned with a damp cloth, never absorb cooking odors. It's fun to work in a kitchen like this!

F. P. TARNAPOWICZ RESIDENCE, PITTSBURGH, PA.



PC LIGHT FOR GLOOMY STAIR LANDINGS is very easy to invite into your house when you employ the attractive glass block method shown in this house in Vienna, Austria. Practical purposes such as this offer wide possibilities for the advantageous use of PC Glass Blocks in your home.

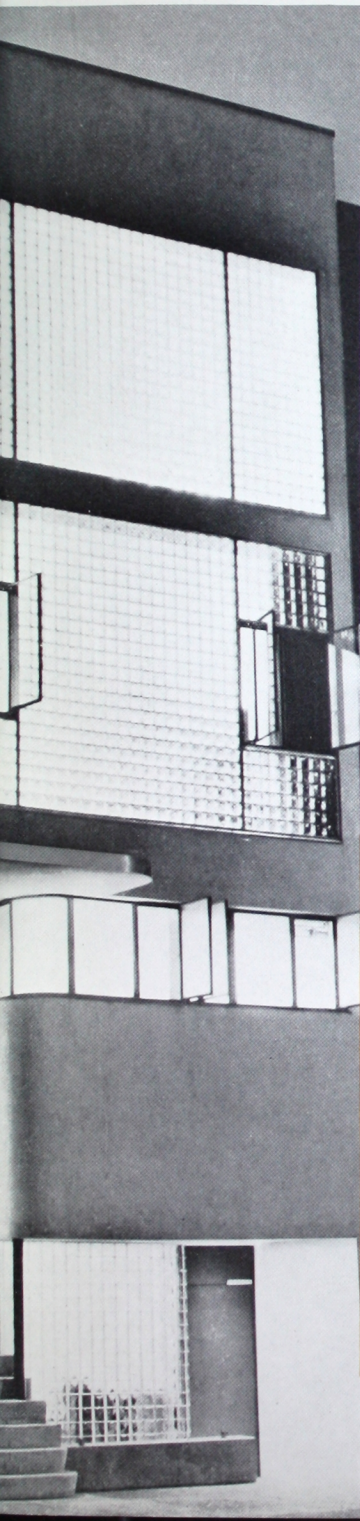


W. L. WADSWORTH RESIDENCE, WELLINGTON, OHIO

PC OUTMODED ROOMS take on new youth and beauty when they are treated to the gift of Carrara. One of the best features of this lovely structural glass is its ability to work magic in modernization of old-fashioned bathrooms and kitchens. Here, Ivory Carrara wainscoting with Gray trim has made yesterday's bathroom fit for today.

PC SETTING FOR A LADY who is fond of the beautiful . . . and who also likes a bathroom that is easy to keep clean! Her Carrara Glass bathroom walls are as practical as they are lovely.



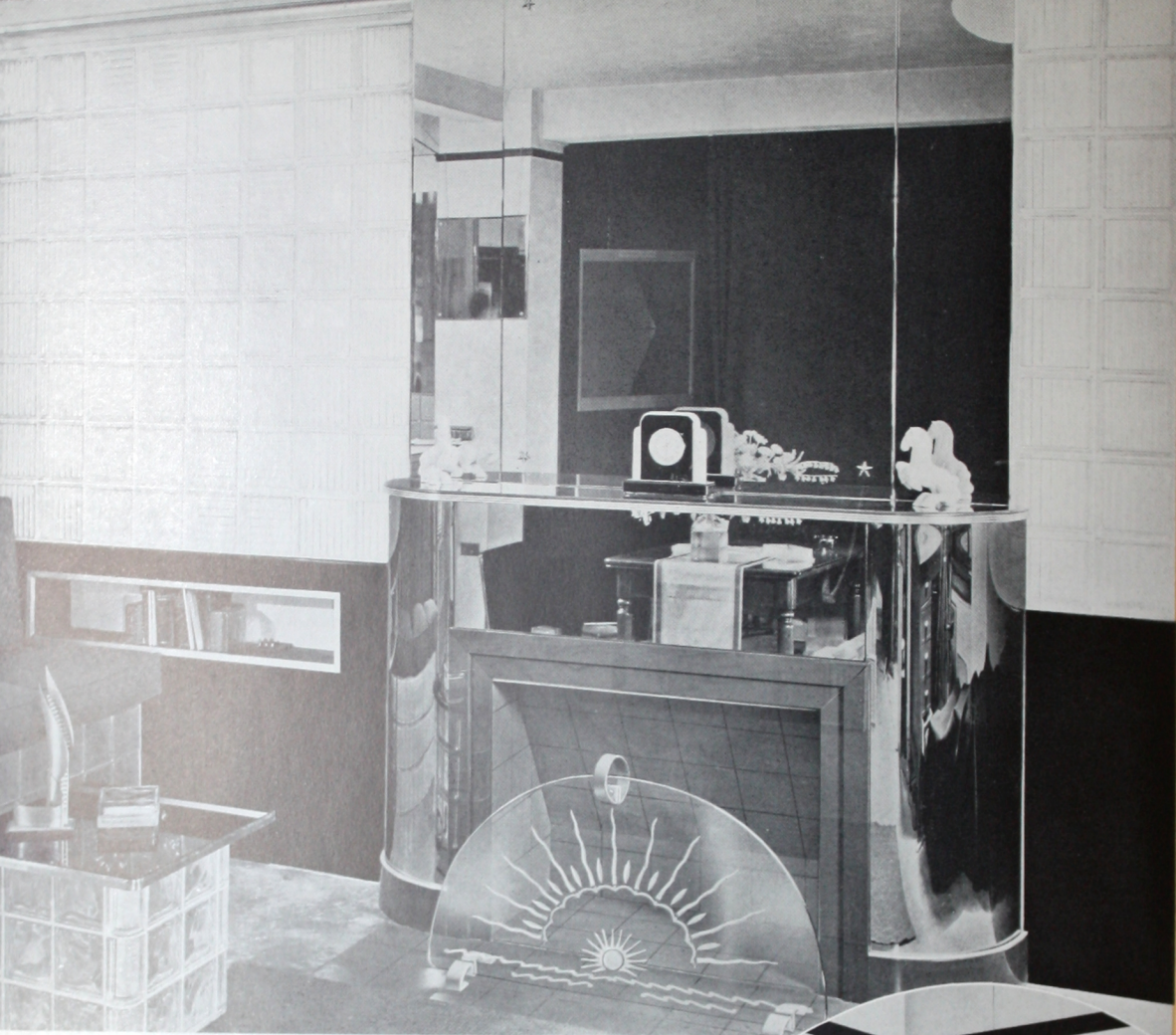


ARCHITECT—M. B. SANDERS

PC BUILD A CHEERFUL BEDROOM for a man . . . or his son . . . by giving it the benefit of PC Glass Blocks. Smart and modern to a degree, this room illustrates one way to do it. Remember, a bedroom with a glass block panel is a quieter bedroom . . . because glass blocks insulate against sound.

PC NIGHT SCENE . . . with PC Glass Blocks playing the leading role. This typical city dwelling has been transformed by glass blocks into a modern home overflowing with personality, while preserving a pleasing measure of privacy.

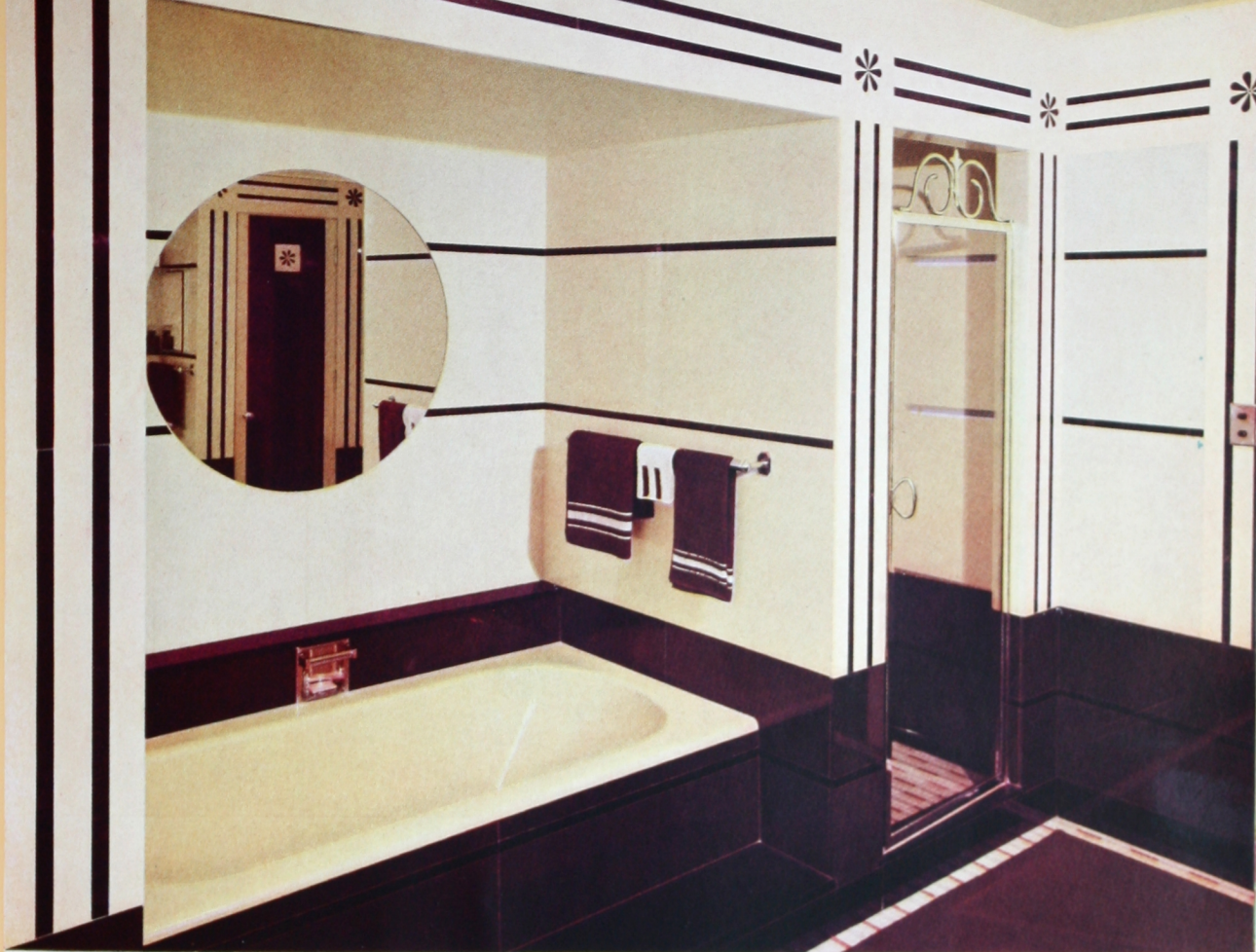
ARCHITECT—WM. LESCAZE



PC PC GLASS BLOCKS, Black Carrara Glass and lovely Pittsburgh mirrors combine to create this striking effect. Panels of gleaming Black Carrara, one with a recessed shelf, serve to set off perfectly the crystalline panels of glass blocks which flank the mirrored fireplace. Note the interesting little table of glass blocks and Carrara, the glass blocks used for the base of the settee, and the fire screen of decorated Herculite Tempered Plate Glass.

PC IT'S THRILLING TO HAVE a bathroom that every one admires. And every one *will* admire yours . . . you can be sure of that . . . if it is walled with smooth, lustrous Carrara Glass like this one. The color scheme used here was Jade with Black accenting trim . . . but for *your* bathroom or kitchen, you have 10 beautiful shades of Carrara to choose from in planning your color scheme.





S. N. AMSTER RESIDENCE, SHAKER HEIGHTS, O. ARCHITECT—JOHN SHERWOOD KELLY



DREAM IN WINE AND IVORY! What woman who wants to be proud of her home wouldn't rejoice to own a bathroom like this? Carrara Glass can give it to you, quickly and easily . . . and give you, too, the assurance that it will stay lovely year after year . . . its walls protected against crazing, checking, staining and fading.



AN INVITING RETREAT from the city bustle is this room in New York City. The PC Glass Block panel not only admits a generous supply of light, but finishes off the modern beauty of the room in a thoroughly modern manner. Attractive, isn't it? Look over your own home for similar possibilities!

ARCHITECT—M. B. SANDERS





PC A COMBINATION that's hard to beat . . . gray, black and crystal! Mellow walls of Gray Carrara Glass, with Black Carrara shelves and wall trim, form an impressive approach to the climax of PC Glass Block panels. Richness, gayety, and good lighting are features of this room . . . just as they will be features of your rooms when you use Carrara and PC Glass Blocks to dress them up.

PC LAST WORD . . . in beauty, in permanence, in practical qualities . . . and in the estimation of the discriminating women of America! Black Carrara at the base, capped with a rich Forest Green Carrara accent, and rising to the reflective, brilliant walls of Jade Carrara that make you catch your breath in admiration (and envy, too!). Here is a room fit for a queen or a king . . . but at a price that we all can afford!





RESIDENCE BUILT BY FREDERICK PRING, SOUTH ORANGE, N. J.



DISTINCTION IS ACHIEVED ten times out of ten when you call in the aid of Carrara Glass. For Carrara is so distinctive in itself that it literally *makes* a room. Perhaps you'll want to try a bathroom design in your house like this one . . . Ivory Carrara walls with Jade Carrara trim, and a smart, curved recess lined with bent Carrara above the tub. Note the thick and sturdy shelf of polished Ivory Carrara.



PC LIKE A PANEL OF JEWELS, by day or night, PC Glass Blocks catch and reflect every wandering ray of light in myriad mellow points. In this attractive living room, the PC Decora pattern has been used. Notice the wavy, iridescent effect produced by this simple pattern, as smartly styled as it is restful.

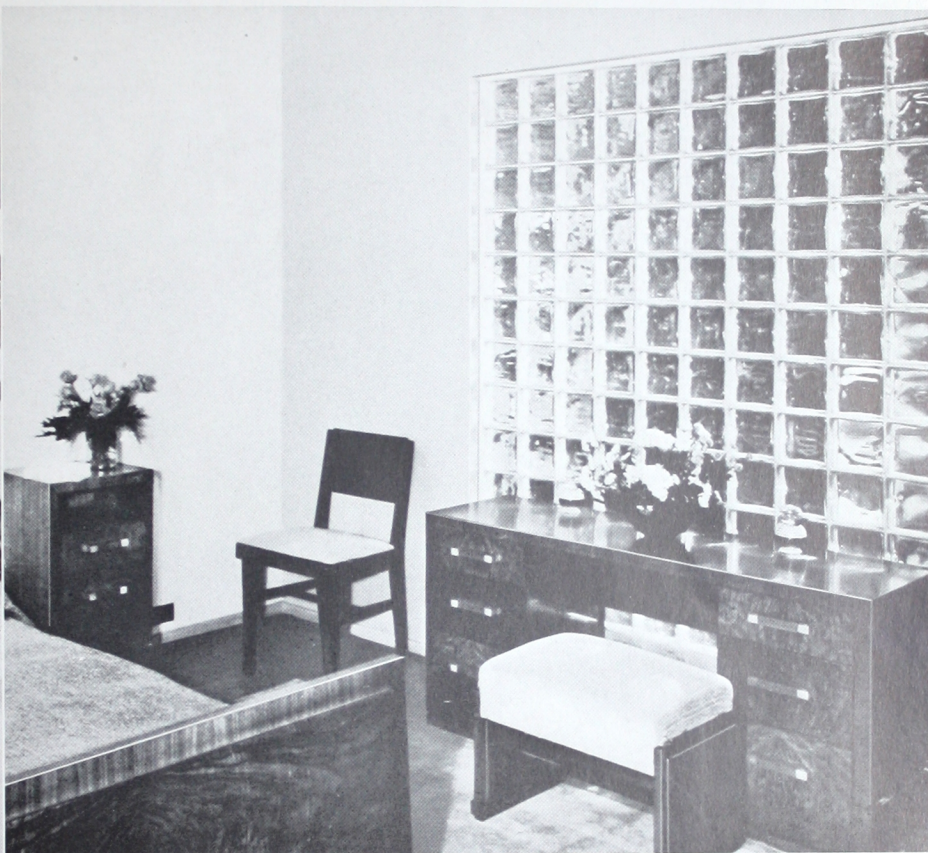
PC THIS BATHROOM REFLECTS more than beauty . . . it reflects a definite trend in our building and decorating thinking these days. Glass . . . in its most attractive and newest forms and colors . . . plays a more and more important part in our striving toward a richer, more gracious living. Rembrandt Blue and Ivory Carrara walls show the way to beauty in this appealing room . . . and a PC Glass Block panel above the tub contributes its inspiration with charming effect.



W. AND J. SLOANE'S HOUSE OF YEARS

PC IF YOU LIKE a simple, clean-looking bathroom, charmingly lacking in frills and fripperies, you'll like walls of plain White Carrara Glass like those shown here. They wipe off easily, never absorb bathroom odors, never fade, stain or deteriorate in any way. They laugh at time . . . and smile at you.





FUTURE HOUSE, NEW YORK CITY

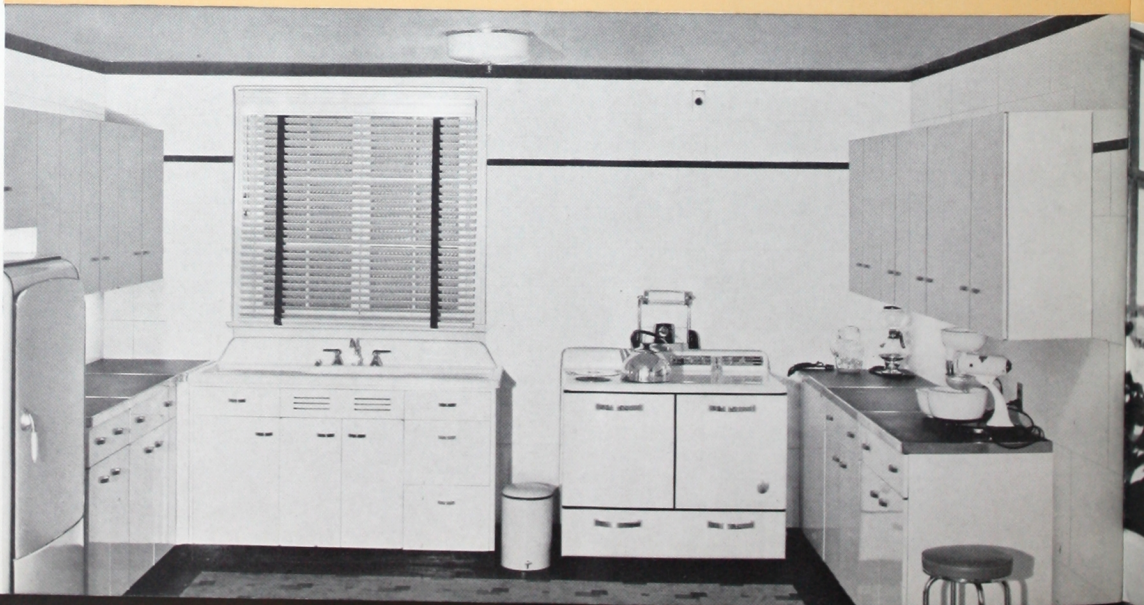
PC A WALLFUL OF LIGHT and privacy for the bedroom . . . and a sprightly dash of continuing pleasure for the bedroom's occupants! That's what a PC Glass Block panel accomplishes. See for yourself in this bedroom. Home owners with an eye on pure beauty of line and lighting, are making plans now to use glass blocks in many ways in their houses. Why not join them?

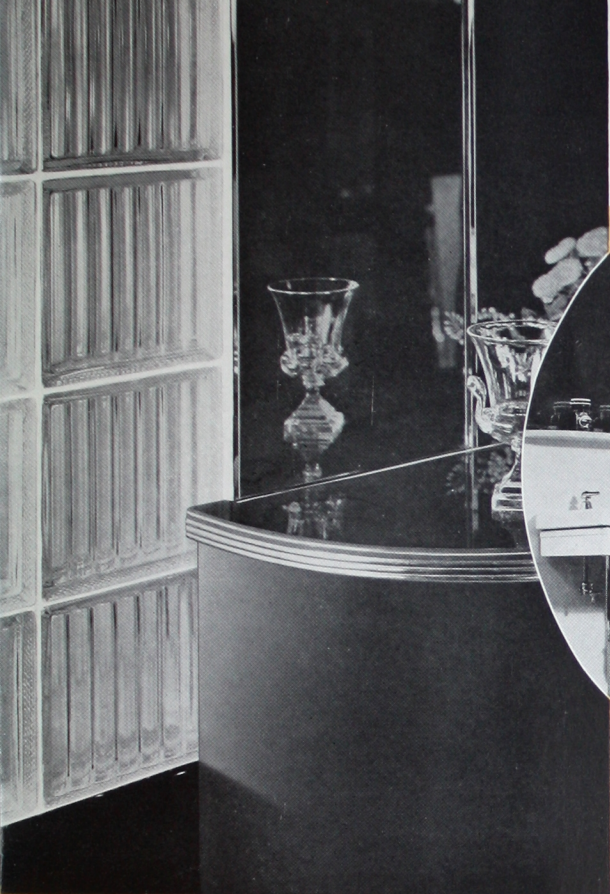
PC CAN YOU BLAME HER for looking pleased as she touches up her lips? For in the mirror she can see a delightful vista of Carrara Glass walls that scintillate with life . . . and raise her spirits despite herself. You'd be surprised what a gay Carrara bath or powder room can do for an edgy disposition!



PC BEAUTY IN THE KITCHEN is all the thing now . . . as long as you can make your kitchen beautiful and keep it practical too! Here's a good example of how it may be done. Smooth, easily cleaned Carrara Glass walls . . . just as much at home in the kitchen as in the ballroom . . . are potent wonder workers in the culinary department. Moisture doesn't affect them. Grease and grime can't stick to them. Cooking odors can't penetrate them. And nothing can beat them for style and looks!

PC AND HERE'S ANOTHER KITCHEN IDEA . . . while we're on the subject of kitchens. Carrara walls clear to the ceiling and trimmed in a contrasting color to set them off. A treatment like this will save you considerable money in maintenance over the years . . . because Carrara never grows old, and never needs repainting or refinishing as do ordinary kitchen walls.

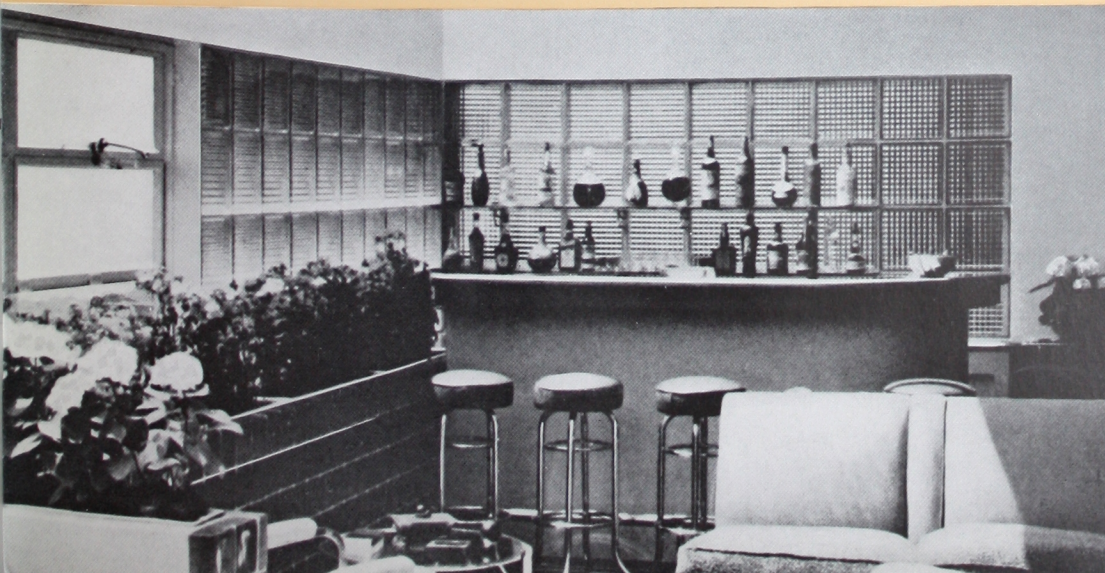




PC FOR YOUR ENTRANCE HALL . . . why not something like this? Simple, tasteful and breathing the modern spirit, it utilizes PC Glass Blocks, in the Argus pattern, to extend a warm welcome to arriving guests. There are hundreds of easy ways like this to give your home new appeal with glass blocks.

PC HOW WOULD YOU LIKE to relax in a setting like this one? It has everything. Comfort. Light. Streamlined beauty. PC Glass Blocks form an interesting background for the bar corners, and an unusual facing for the flower boxes whose attractive floral offerings give piquancy to the liquid ones.

DESIGNED BY DONALD DESKY



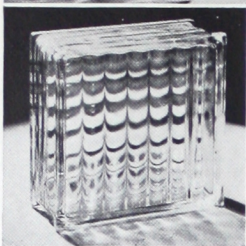
DECORA PATTERN

5 3/4" x 5 3/4" x 3 7/8"
7 3/4" x 7 3/4" x 3 7/8"
11 3/4" x 11 3/4" x 3 7/8"



ARGUS PATTERN

5 3/4" x 5 3/4" x 3 7/8"
7 3/4" x 7 3/4" x 3 7/8"
11 3/4" x 11 3/4" x 3 7/8"



For the two smaller sizes, a radius block in each pattern is available for use at corners.

PC GLASS BLOCKS

A MATERIAL endowed with beauty alone, or with practical utility alone, is often slow to win a place for itself in the preferences of the public. But PC Glass Blocks have demonstrated so clearly that their decorative and ornamental qualities are more than matched by their practical usefulness, that they have been accepted by home owners with exceptional rapidity.

Already glass block construction has been used in modernization and new building in a wide diversity of ways. But what has been accomplished so far in home improvement with glass blocks represents but a small fraction of what can be accomplished. The versatility of glass blocks in the home has only begun to be recognized. Still beckoning lie fascinating fields of possibilities which thousands of people who are proud of their homes are beginning to explore. When the full extent of glass blocks' contribution to home beauty and utility is realized, it is very probable that they will prove to be the most important building development of the past decade.

PC Glass Blocks are beautiful. Their crystal-clear, smooth, glass surfaces catch and reflect the light which strikes them in a fascinating manner which must actually be seen to be fully appreciated. A panel of PC Glass Blocks is like a panel composed of a thousand jewels, every facet of which winks and smiles in response to the soft caress of light. Through a glass block panel pours a muted, transfused light which does wonders for any room, cheering it up, inspiring it, giving it the rare blessing of gayety, airiness, and brightness. To achieve rooms that are really well lighted is a signal success in itself, but to do so with a material which also adds immeasurably to a room's intrinsic beauty is a triumph indeed. Yet this is exactly what you can do by using PC Glass Blocks. Add to this the fact that PC Blocks bring welcome privacy with them, and no one can deny that here is a material of superlative excellence. The appearance of your home, both inside and out, magically improves when you take advantage of the ornamental and light-transmission qualities of PC Glass Blocks.

In addition to its splendid light-transmission qualities, PC Glass Blocks offer many other advantages. For one thing, they mean a better-insulated home . . . for an area of PC Glass Blocks permits only half the heat loss that takes place through an equal area glazed with ordinary glass. Consequently, the use of PC Blocks results in a welcome reduction in heating costs, no matter what type of fuel you use.

Further, PC Glass Blocks insulate against sound. What a glorious relief it is, to find the distracting noises of city traffic, for example, more effectively shut out of your home, less able to interrupt the peace and quiet you value so! PC Blocks are easy to clean, too . . . for all decoration of the blocks is done on the inside surfaces, leaving the outer faces smooth and readily wiped off to remove dust or dirt.

There are two patterns of PC Blocks available for you to choose from. The "Decora" pattern is simple, yet amazingly attractive. It has no geometrical design. It creates a wavy, iridescent, ocean-wave effect as light strikes its surfaces. The "Argus" pattern is more formal, with a graceful, fluted design in the glass which provides exceedingly interesting light effects.

VERSATILITY

BEAUTY

LIGHT TRANSMISSION

HEAT AND SOUND INSULATION

EASY CLEANING

PATTERNS

CARRARA STRUCTURAL GLASS

CARRARA is a structural glass which is mechanically ground and polished. This means that its surfaces are perfectly flat, free from imperfections, highly polished, and distinguished by mirror-like reflective qualities which only a ground and polished glass can provide. Carrara's surface brilliance endures year after year, without dimming or deteriorating in any way. The accurate reflections caught in the polished planes of the glass impart to any room a new sense of spaciousness. The glass is exceptionally easy to keep clean, requiring merely an occasional wiping with a damp cloth to preserve its sparkling beauty intact as years go by. Every woman appreciates this quality.

Carrara comes in 10 lovely colors, all soft, mellow, rich and unfading, and well suited for the creation of many different color schemes in your rooms. The basic colors available include Black, White, Jade, Gray, Ivory, Forest Green and Beige. The accent colors, calculated to set off to perfection the standard colors they emphasize, are Wine, Rembrandt Blue, and Orange.

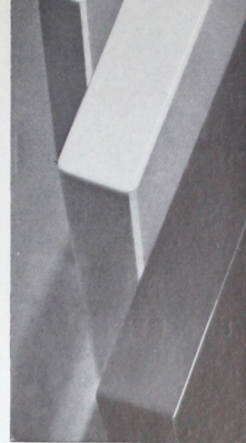
Carrara is easily adaptable to almost any type of surface decoration you desire. It can be shaded, fluted, sand-blasted, etched with designs in either deep or shallow relief. Such designs can be emphasized by the application of any color you want. Further, Carrara can be laminated to combine different colors, it can be set in an infinite variety of sizes, shapes, styles, color variations and designs. And where rounded surfaces are indicated, the pieces of Carrara can be bent.

The practical qualities of Carrara are outstanding, too. It will not stain, check, craze, absorb odors or deteriorate from the action of moisture, chemicals, oils or pencil marks. And when being used for remodeling bathrooms or kitchens, it can be installed easily over the old walls in most cases, eliminating much of the usual litter resulting from modernization.

Carrara has won its greatest fame as a material for walls and wainscots in bathrooms and kitchens. But this does not by any means indicate the scope of its possibilities. It has been used with striking effect as radiator covers, niche linings, window sills, table tops, book shelves, bathroom shelves, and a host of others.

How to Get Complete Information and Price Data on PC Glass Products

Both Carrara Structural Glass and PC Glass Blocks are manufactured by the Pittsburgh Corning Corporation. They are distributed, however, through the warehouses of the Pittsburgh Plate Glass Company east of the Rockies, and the branches of W. P. Fuller & Co. on the Pacific Coast. For any information concerning either product, write or telephone the nearest Pittsburgh Plate Glass Company or W. P. Fuller & Co. branch (see list on page 16). A representative will gladly call upon you and discuss with you the installation of Carrara Glass and PC Blocks.



GROUND AND
POLISHED

EASY
CLEANING

COLORS

VERSATILITY

PRACTICAL
QUALITIES

OTHER USES

MANUFACTURE
AND
DISTRIBUTION

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